

# The Israel Innovation Summit

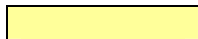
## Discover Tomorrow's Breakthroughs

21-22 March, 2007

International Convention Center, Haifa, Israel

To honor the guests from abroad and following the scientific and technological presentations, the **conference language** in all sessions is **English**. No translation services will be provided.

\* This program is yet under constructions and subject for change without announcement.



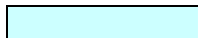
Opening note Semi-plenary note or keynote



Presentation Session



Panel



Break, Coffee, Lunch, Cocktails

For the program at a glance please [click here](#)

## The Israel Innovation Summit, Wednesday, March 21, 2007

### Morning Plenary sessions

|               |   |
|---------------|---|
| 08:30 - 09:30 | Registration and networking Morning Coffee and Cakes  |
| 09:30 - 10:30 | Welcome greetings<br><br><b>Dr. Joseph Gilor, Founder and CEO, Olive Bay</b><br><b>Yona Yahav, Mayor of Haifa</b><br><b>Doron Birger, President and CEO, Elron Electronic Industries</b><br><br>Academia View<br><br><b>Prof Yitzhak Apeloig, President of The Technion – Israel Institute of Technology</b><br><br>Industry View<br><br><b>Amir Elstein – Group Vice President - Specialties Product Management,</b><br><b>Teva Pharmaceutical Industries Limited</b><br><br><i>Reserved</i> |
| 10:30 - 11:00 | <b>Ceremony of The Israel Innovation Award 2007</b><br><br>Uzia Galil, Chairman of 2007 The Israel Innovation Award Committee<br>with Committee Members present <b>The Israel Innovation Award 2007</b><br><br><b>The Israel Innovation Award Winner – talk</b>   |
| 11:00 – 11:30 | Coffee Juice  |

| Morning Parallel Sessions                          |  |   |
|--|--|---|
| 11:30 – 13:00                                      | breakthrough technologies and innovation start-ups, academia, and emerging companies |   |
| Homeland Security Identification and Profiling     | HLSI   | <b>Dr Danny Lange</b> , Co-Founder and CTO, <b>IDesia Ltd.</b><br><b>Dr Daphna Palti-Wasserman</b> , Founder and CEO, <b>ID-U Biometrics Ltd.</b><br><b>Prof Ron Kimmel</b> , CS Department, <b>Technion</b> , <b>3DFace</b><br><b>Shabtai Shoval</b> , CEO, <b>Suspect Detection Systems (SDS)</b><br><b>Ehud Givon</b> , CEO, <b>WeCU Technologies Ltd. Accepted</b>  |
| Data Mining  | DM   | <b>Prof Rann Smorodinsky</b> , CSO, <b>YaData (invited)</b><br><b>Jonathan Stern</b> , CEO, <b>ZoomInfo Inc.</b><br><b>Nicky Pappo</b> , Founder and CEO, <b>Velingo Ltd.</b><br><b>Dr Dror Zernik</b> , CTO, <b>e-Glue Business Technologies LTD</b><br><b>Dr Ronny Lempel</b> , <b>IBM HRL (invited)</b>  |
| Photonic Devices                                   | PHD  | <b>Prof Aharon Agranat</b> , <b>Hebrew University (invited)</b><br><b>Dr Avner Sharon</b> , CEO, <b>PBC Lasers Ltd.</b><br><b>Dr Amir Ben-Shalom</b> , Chief Scientist, <b>Magink Display Technology Inc</b><br><b>Prof Chanoch Carmeli</b> , <b>Tel Aviv University</b><br><i>tbd</i>  |
| Innovating with the Elephants - Panel and dialogue |  | <b>Gabriel Tal</b> , Director of ISV & Developer Relations, <b>IBM EMEA</b> founder of <b>GTU – Global Technology Unit, IBM</b><br><b>Uri Arazy</b> , Director of Strategic Investments, <b>Intel Capital</b><br><b>Tal Givoly</b> , Chief Scientist, <b>Amdocs</b><br><i>tbd - startup</i><br><i>tbd - startup</i><br><i>tbd - startup</i>   |
| Neurosciences - Drugs, Devices and Combination     | CNSPH  | <b>Prof. Bernard Attali</b> , <b>Tel Aviv University (invited)</b><br><b>Dr Yoram Solberg</b> , VP Medicine & Science, <b>BrainsGate Ltd.</b><br><b>Prof Vivian Teichberg</b> , <b>Weizmann Institute of Science (invited)</b><br><b>Michal Olshansky</b> , CEO, <b>OrNim</b><br><b>Dr Gal Yadid</b> , Lab Chief, <b>Gonda Multidisciplinary Brain Research Center</b> , Faculty of Life Sciences, <b>Bar Ilan University</b> |

| Lunch Plenary Session |   |
|-----------------------|---|
| 13:00 - 13:55         | Lunch   |
|                       | Invited Keynote Speakers  |
| 13:55 – 14:15         | <b>Prof Ehud Keinan</b> , Chemistry Department, <b>Technion</b><br><br><i>"The growing threat of terror by peroxide-based explosives"</i> |
| 14:15 - 15:00         | <b>Prof Jeffery D. Ullman</b> , Computer Science, <b>Stanford University</b><br><br><i>"What's New in Data Mining?"</i>                   |

| Afternoon Parallel Sessions  |   |   |
|--|---|---|
| 15:00 - 15:30  | Coffee Break  |   |
| 15:30 – 17:00  | breakthrough technologies and innovation start-ups, academia and emerging companies |   |
| <b>Homeland Security<br/>Detection and Prevention</b>  | <b>HLSA</b>   | <b>Ehud Gal, CEO, ODF Optronics Ltd.</b><br><b>Prof Bernard Green, CSO, Semorex</b><br><b>Amir Beeri, CTO, Camero</b><br><b>Daniel Ford, IBM Almaden Research Center</b><br>tbd   |
| <b>Storage</b><br><br><b>Chair: Erez Ofer,<br/>Partner,<br/>Greylock Partners</b>  | <b>STR</b>  | <b>Jeffery Nick, CTO, EMC (invited *)</b><br><b>Ofir Zohar, Co-Fonder and CEO, XIV</b><br><b>Yossi Ben-Shoshan, Chief Technology Officer, Exanet Ltd.</b><br><b>Gal Naor, CEO, Storewiz</b><br><b>Oded Avital, Director, Product Management, Illuminator</b>  |
| <b>Photonic<br/>Communication</b><br><br><b>Chair:<br/>reserved</b>  | <b>PHCOM</b>  | <b>Gabriel Yavor, Product line Manager, Transport Division, Networks business unit, ECI Telecom (invited)</b><br><b>Avner Badihi, President, Xloom Communications, Inc.</b><br><b>Prof Dan Sadot, CEO, MultiPON (invited)</b><br>tbd<br><b>Moshe Price, Chairman and CEO, Color-Chip</b>            |
| <b>Cardiovascular<br/>Diagnostics and Monitoring</b><br><br><b>Chair:<br/>Dr. Shmuel Fuchs, MD, MACC, FSCAI<br/>Director, Cardiac Catheterization Service,<br/>Golda-Hasharon Campus, Rabin Medical<br/>Center</b> | <b>CRDD</b>   | <b>Guido Pardo-Roques, General Manager, Philips Medical Systems Israel (invited)</b><br><b>Ronen Arbel, CEO, CardioMeter</b><br><b>Prof Naphtali Savion, CTO, Matis Medical Ltd.</b><br><b>Prof Pavel Rabinovich, President, RS Medical Monitoring</b><br><b>Eitan Peri, IBM Haifa Research Lab</b> |
| <b>Neurosciences<br/>- Inspired Models and Devices</b><br><br><b>Chair:<br/>Prof Hanoeh Gutfreund,<br/>President emeritus,<br/>The Hebrew University of Jerusalem</b>  | <b>NRCS</b>   | <b>Prof Naftali Tishby, CS Department, Hebrew University (invited*)</b><br><b>Jaime Heiss, Weizmann Institute of Science</b><br><b>Alon Kaufman, Hebrew University</b><br><b>Dr Einat Ofek, Technion</b><br><b>Dr Rami Rom, Founder and CEO, AI Medical Semiconductor Ltd.</b>                      |
| 17:00 - 17:10  | Short Break   |   |

| 17:10 – 18:40   Afternoon Semi-Plenary Panels   |   |
|---|---|
| <p><b>Homeland Security Panel</b></p> <p><b>Chairman and moderator:</b><br/> <b>Aharon Aharon,</b><br/> CEO,<br/> <b>CAMERO</b></p>   | <p><b>Prof Avi Marmor,</b> Head, Center for Security Science and Technology,<br/> <b>Technion – Israel Institute of Technology</b><br/> <b>Giora Eiland,</b><br/> <b>Ralph Taylor-Smith,</b> Managing Partner, <b>Battelle Ventures</b><br/> <b>Dan Inbar,</b> Chairman and CTO, <b>Homeland Security Research, Washington DC</b></p>   |
| <p><b>Future communications</b></p> <p><b>Chairman and Panel Moderator:</b><br/> <b>Yuval Shahar</b><br/> General Manager,<br/> Service Routing Business Unit, <b>Cisco</b></p>   | <p><b>Dr Yuval Davidor,</b> CEO, <b>Ethos Networks</b><br/> <b>Joe Golden,</b> General Partner, <b>Accell Partners</b><br/> <b>Ervin Leibovici,</b> CEO, <b>BitBand</b><br/> <b>Ariel Shuper,</b> Associated Vice President, Product Sales Experts manager, <b>Broadband Access division ECI Telecom</b></p>  |
|   | <p><b>18:10- 18:30</b><br/> <b>Eyal Waldman,</b> Founder chairman and CEO,<br/> <b>Mellanox Technologies Ltd.</b></p>   |
| <p><b>Photonic Communication, The Future</b></p> <p><b>Chairman:</b><br/> <b>Noam Lotan</b><br/> President and CEO,<br/> <b>MRV Communications</b></p>  | <p><b>Noam Lotan,</b> President and CEO, <b>MRV communications</b><br/> <i>"Last Mile Broadband Connectivity Over Fiber"</i></p> <p><b>Prof Ian H. White,</b> Head of Photonics Research, Chair School of Technology, Electrical Division, Engineering Department, <b>Cambridge University (invited *)</b><br/> <i>"PHOTON- Physical-Layer High-Speed Optoelectronics for Tomorrow's Short-haul Optical Networks"</i></p> <p><b>Yoav Kluger,</b> CTO, <b>Atrica</b></p> |
| <p><b>Cardiovascular Diagnostics Panel</b></p> <p><b>Chairman and moderator:</b><br/> <b>Prof Rafael Beyar,</b><br/> President and CEO, <b>Rambam health Care Campus</b><br/> Director, Center for Cardiovascular Health,<br/> <b>Rappaport Research Institute, Technion – Israel Institute of Technology</b></p> | <p><b>Dr Yuval Binur,</b> Chairman of the board, <b>Accelerated Technologies Incorporated</b></p> <p><b>Dr Uri Yaron,</b> Senior Director, WW New Business Development,<br/> <b>Biosense Webster, a Johnson &amp; Johnson Company</b></p> <p><i>reserved</i></p>  |
| <p><b>Neurosciences - Innovative Approaches To Understand and Treat Neurodegenerative Diseases</b></p> <p><b>Chair and host:</b><br/> <b>Prof Moussa Youdim,</b> Department of Pharmacology at Technion-Rappaport Faculty of Medicine, <b>Technion – Israel Institute of Technology</b></p>                       | <p><b>Prof A. Claudio Cuello,</b> Department of Pharmacology and Therapeutics, <b>McGill University, Montreal, Canada</b></p> <p><b>Prof Albert C. Ludolph,</b> Medical Director, Department of Neurology, <b>University of Ulm, Germany</b></p> <p><b>Prof Moussa Youdim,</b> Department of Pharmacology at Technion-Rappaport Faculty of Medicine, <b>Technion – Israel Institute of Technology</b></p>   |

| The Israel Innovation Summit, Innovation Cocktail Evening Event |   |
|---|---|
| 18:40 – 20:30   | <b>Innovation Cocktail Event</b>  |
| 18:50 - 19:10   | Cocktail event featured speaker <b>Oded Cohn, General Director, IBM Haifa Research Lab</b><br><br><i>"Innovation that matters" - Perspectives on Information Technology</i>   |
| <b>Innovation Panel</b><br>19:10 - 19:50                        | <b>Prof Shlomo Mital</b><br>Academic Director,<br>TIM- Technion Institute<br>of Management<br><br><b>Jeffery Nick, CTO, EMC</b><br><b>Dr Uri Weiser, CTO, Commex-Technologies</b><br><b>Dr Shimon Eckhouse, Chairman, Syneron</b> |
| 19:50 - 20:30   | Networking Evening Cocktail   |

| The Israel Innovation Summit, Thursday, March 22, 2007 |  |
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| <b>Morning Plenary sessions</b>                        |  |
| 08:00- 09:00   | Registration and networking, Coffee and Cakes  |
|  | <b>Invited Keynote Speakers:</b>   |
| 09:00 - 9:30   | <b>Shmuel (Mooly) Eden</b> , Corporate Vice president, Mobility Group and General Manager of the Mobile Platforms Group, <b>Intel Corporation</b><br><br><i>"The Age of Digital Health has Arrived."</i>                           |
| 09:30 - 10:00  | <b>Harel Kodesh</b> , President, Products Groups, <b>Amdocs</b>  |
| 10:00 – 10:20  | <b>China-Singapore Suzhou Industrial Park Mission from China</b><br><b>Chairman Wang Jinhua and Vice Chairman Ms. Sun Yanyan</b><br><br><i>"Suzhou Industrial Park—The Gateway in China for Israeli Technology and Innovation"</i> |
| 10:20 – 10:50  | Coffee / Juice   |

| <b>Morning Parallel Sessions</b>                              |   |   |
|---|---|---|
| 10:50 – 12:20   | <b>breakthrough technologies and innovation</b> start-ups, academia, and emerging companies |   |
| <b>Cleantech - Water Technologies - Innovation Pitches</b>    | <b>CLNW</b>   | <b>Dr Motty Perry, CEO, BPT - Bio Pure Technology Ltd.</b><br><b>Dvir Solnik, CEO, AquaPure Technologies Ltd</b><br><b>Shlomo Avitbul, CEO, Stream Control</b><br><b>Dr Meir Teichner, CEO, PML- Innovative Particle-Monitoring Technologies</b><br><b>Dr Nirit Ulitzur, CEO, CheckLight</b><br><b>Palmach Zeevy, CEO and owner, P2W Ltd</b><br><br><b>Ronen Shechter, CEO, AqWise - Wise Water Technologies Ltd.</b> |
| <b>Information Security - Networks</b>                        | <b>ISN</b>  | <b>Prof Amir Herzberg, Bar Ilan University</b><br><b>Asher Polani, CEO, Finjan (invited)</b><br><b>Edo Ganot, EVP Business Development, Discretix Technologies</b><br><b>Chen Bitan, General Manager, Israel, VP R&amp;D, Cyber-Ark Software Ltd.</b><br><i>tbd</i>   |
| <b>Entertainment – mobile, multimedia and gaming software</b> | <b>ENTS</b>   | <b>Yoav Tzruya, COO, Exent Technologies</b><br><b>Offer Yehudai, Co-Founder, innerActive Mobile Campaigns</b><br><b>Ronny Golan, Founder, Hiro-Media LTD.</b><br><b>David Amselem, President, CloseVU</b><br><b>Eyal Katz, President and CEO, Hingi Ltd.</b>  |
| <b>Cancer – Drugs</b>   | <b>CNCPH</b>  | <b>Dr Mia Levite, Founder and CSO, MiNeueT Therapeutics</b><br><b>Prof Jacob Nusbacher, Medical &amp; Scientific Director, GammaCan International Inc</b><br><b>Prof Abraham Hochberg, Founder Chairman and CEO, BioCancell Therapeutics, Inc.</b><br><b>Prof Shmuel (Muli) Ben Sasson, Founder, Tiltan Pharma (invited)</b><br><b>Dr Michael Har-Noy, CEO and CTO, Immunovative Therapies</b>                        |
| <b>Medical Rehabilitation and Orthopedics</b>                 | <b>REOR</b>   | <b>Amit Dar, Head of R&amp;D and Clinical Dep., NESS Ltd. (invited)</b><br><b>Dr Raphael Gorodetsky, head, Lab of Biotechnology, Hadassah Medical Center, Chief Scientist and Co-Founder, Hapto-Biotech</b><br><b>Dr Dror Robinson, Orthogon Technologies 2003</b><br><b>J-P Elisha Martinez, BME Officer, Nicast</b><br><b>Ron Sacher, CEO, Impliant</b>   |

| <b>Lunch Plenary Session</b>          |  |  |
|---------------------------------------|--|--|
| 12:20 - 13:30                         | <b>Lunch – round tables - gourmet buffet</b>   |  |
| 13:00 – 13:10                         | <b>Honor for The Israel Innovation Summit community sponsor<br/>the IVN – Israel Venture Network and Eric Benhamu chairman, IVN, Chairman 3Com, Palm</b>   |  |
| 13:30 - 13:50                         | Featured Invited Speaker   | <b>Thomas M. Pokorsky</b> , President & CEO, <b>Aquarius Technologies Inc.</b><br><i>“Drivers of innovation in the water treatment industry”</i>   |
| 13:50 - 14:30<br><b>Plenary Panel</b> | <b>Water Technologies:<br/>Innovation and Challenges<br/>Chair and Moderator:<br/>Prof Raphael Semiat</b><br>Director, <b>GWRI - Grand<br/>Water Research Institute,<br/>Technion - Israel Institute<br/>of Technology</b> | <b>Ilan Wilf</b> , CEO, <b>Atlantium Technologies Ltd</b><br><br><b>John Raspin</b> , Director EMEA, Energy and Environment Practice, <b>Frost &amp; Sullivan</b><br><br><i>reserved</i><br><br><i>tbd</i> |

| 14:30 - 14:40  | Coffee Break   |  |
|--|--|--|
| <b>Afternoon Parallel Sessions</b>   |  |  |
| 14:40 – 16:10  | <b>Breakthrough technologies and innovation</b> start-ups, academia, global corporations, and emerging companies |  |
| <b>Cleantech- Renewable Energy</b>   | <b>CLNE</b>  | <b>Prof Emanuel Peled</b> , School of Chemistry, <b>Tel Aviv University (invited)</b><br><b>Dr Daniel Farb</b> , CEO, <b>Leviathan Energy</b><br><b>Dov Berger</b> , Orfuel Unit Manager, <b>Ormat (invited)</b><br><b>David Waimann</b> , CEO, <b>OrionSolar</b><br><b>Eli Madndelberg</b> , CTO, <b>Solel (invited)</b>            |
| <b>Chair:<br/>Prof Arie Zaban,<br/>Exact Sciences, Bar Ilan University</b>         |  |  |
| <b>Information Security -<br/>Applications</b>                                     | <b>ISA</b>   | <b>Shlomo Tubul</b> , CEO, <b>Yoggie (invited)</b><br><b>Amir Zilberstein</b> , Co-Founder and Co-CEO, <b>Waterfall Solutions Ltd.</b><br><b>Dr Matty Katz</b> , Quantum Key Distribution, <b>CS Faculty, Technion</b><br><b>Hay Hazama</b> , VP R&D, <b>Safend</b><br><b>Itai Yarom</b> , Senior Technical Lead, <b>Intel Corp.</b> |
| <b>Chair:<br/><i>reserved</i></b>  |  |  |
| <b>Entertainment –<br/>Mobile TV Gaming Hardware</b>                               | <b>ENTH</b>  | <b>Dr Avidan Akerib</b> , General Manager, <b>Neomagic Israel Ltd (invited)</b><br><b>Uri Kareev</b> , VP R&D, <b>AIseek</b><br><b>Zvi Klier</b> , CEO, <b>3DV Systems Ltd. (invited)</b><br><b>Dr Rakefet Kol</b> , Principal Architect, <b>Zoran (invited)</b><br><b>Avi Fisher</b> , CTO, <b>Surf Communication Solutions</b>     |
| <b>Chair:<br/>Adi Gan<br/>General Partner, Evergreen venture partners</b>          |  |  |
| <b>Immunotherapy</b>   | <b>IMMN</b>  | <b>Prof Yoram Reiter</b> , Dean, <b>Biology Faculty, Technion (invited)</b><br><b>Dr Tammy Ben-Yedidia</b> , Director R&D, <b>BiondVax pharmaceuticals</b><br><b>Dr Steven Melnick</b> , Chairman, <b>Dharma Biomedical, LLC</b><br><i>tbd</i><br><b>Prof Nathan Karin</b> , <b>Medical Faculty, Technion</b>                        |
| <b>Chair:<br/>Dr. Nissim Darvish, MD PhD,<br/>Partner, Pitango Venture Capital</b> |  |  |
| <b>Cancer – Device</b>   | <b>CNCD</b>  | <b>Dr Yoav Medan</b> , VP Advanced Development, <b>InSightec Ltd. (invited)</b><br><b>Prof Abraham Rubinstein</b> , Faculty of Medicine, School of Pharmacy, The Hebrew University of Jerusalem<br><b>Dr Gideon Shichman</b> , CEO, <b>Althera Medical Ltd.</b><br><b>Didier Toubia</b> , CEO, <b>Arbel Medical</b>                  |
| <b>Chair:<br/><i>reserved</i></b>  |  |  |





|                                 |  |
|---------------------------------|--|
| 16:10 - 16:30                   | Coffee Break   |
| <b>Closing Plenary Sessions</b> |  |
| 16:30 – 18:00                   | Afternoon Keynotes   |
|                                 | <b>Mark S. Lewis</b> , Executive Vice President and Chief Development Officer, <b>EMC Corporation</b> .<br><br><i>"The Digital Big Bang:<br/>Why massive growth will fuel demand for information innovation"</i> |
|                                 | <b>Gil Shwed</b> , Founder, Chairman and CEO,<br><b>Check Point Software Technology Ltd.</b>   |
|                                 | <b>Dr Irit Pinhasi</b> , Vice President - Global Innovative R&D,<br><b>Teva Pharmaceutical Industries Ltd.</b><br><br><i>"Innovative R&amp;D in Teva - from early research to advance clinical development"</i>  |
| 18:00 – 18:20                   | Conference Closing -- To Be Announced  |
| 18:20 - 19:00                   | Coffee to-go   |