

The Israel Innovation Summit

Discover Tomorrow's Breakthroughs

21-22 March, 2007

International Convention Center,
Haifa, Israel

Program at a Glance *

To honor the guests from abroad and following the scientific and technological presentations, the **conference language** in all sessions is **English**. No translation services will be provided.

* **This program is yet subject for change without announcement**

Ver: March 1.1

For more detailed agenda please [click here](#)

The Israel Innovation Summit, Wednesday, March 21, 2007

Morning Plenary sessions

08:30- 09:00	Registration and networking, Coffee and Cakes
09:30 - 11:00	<p>Opening Dr. Joseph Gilor, Founder and CEO, Olive Bay Yona Yahav, Mayor of Haifa Doron Birger, President and CEO, Elron Electronic Industries Academia View Prof Yitzhak Apeloig, President of The Technion – Israel Institute of Technology Industry View Amir Elstein – Group Vice President - Specialties Product Management, Teva Pharmaceutical Industries Limited The Ceremony - Uzia Galil introduce present the new Winner: The Israel Innovation Award 2007</p>
11:00 – 11:30	Coffee / Juice

Morning Parallel Sessions

11:30 – 13:00	breakthrough technologies and innovation start-ups, academia, global corporations, and emerging companies			
Homeland Security Identification and profiling	Data Mining	Photonics - Device	Innovating with the Sharks	Neuroscience Drugs, devices and combination
		Chair: Prof Nir Tessler Technion	Chair: Tal Givoly Amdocs	Chair: reserved

Lunch Plenary Session

13:00 - 13:55	Lunch
13:55 – 15:00	Invited Keynote Speakers
	Prof Ehud Keinan, Chemistry Department, Technion <i>"The growing threat of terror by peroxide-based explosives"</i>
	Prof Jeffery D. Ullman, Computer Science, Stanford University <i>"What's New in Data Mining?"</i>
15:00 - 15:30	Coffee Break

Afternoon Parallel Sessions

15:30 – 17:00	Breakthrough technologies and innovation start-ups, academia, & emerging companies			
Homeland Security - Detection Prevention and Applications	Storage and Information Management	Photonics - Communications	Cardiovascular diagnostics	Neurosciences - inspired Models and Devices
	Chair: Erez Ofer, Greylock Partners	Chair: reserved	Chair: Dr. Shmuel Fuchs, Golda Campus, Rabin Medical Center	Chair: Prof Hanoch Gutfreund, President emeritus, Hebrew University

The Israel Innovation Summit, Wednesday, March 21, 2007 – Innovation Evening Events

17:00 - 17:10 Short Break

17:10 – 18:40		Afternoon Semi Plenary Panels		
Homeland Security Panel Chair: Aharon Aharon CAMERO Prof Avi Marmur, Technion Giora Eiland, Former Israeli National Security Advisor Ralph Taylor- Smith, Battelle Ventures Dan Inbar, Chairman Homeland Security Research, Washington DC	Future Communications Chair: Yuval Shahr, Cisco Dr Yuval Davidor, Ethos Networks Joe Golden, Accell Partners Ervin Leibovici, BitBand Ariel Shuper, ECI Telecom Special note: Eyal Waldman Mellanox	Photonic Communications, The future Chair: Noam Lotan, MRV Prof Ian White, Cambridge Yoav Kluger, Atrica	Cardiovascular Diagnostics Panel Chair: Prof Rafael Beyar, Rambam Health Care Campus Dr Uri Yaron, Biosence Webster Dr Yuval Binur, ATI	Neurosciences - Innovative Approaches To Understand and Treat Neurodegenerative Diseases Chair and Host: Prof Moussa Youdim, Technion Prof A. Claudio Cuello, McGill University, Montreal, Canada Prof Albert C. Ludolph, University of Ulm, Germany
Innovation Cocktail				
18:50 - 19:10		Cocktail event featured speaker Oded Cohn, General Manager, IBM Haifa Research Lab		
Innovation Panel 19:10 - 19:50	Prof Shlomo Maital Academic Director, TIM- Technion Institute of Management	Jeffery Nick, CTO, EMC Dr Uri Weiser, CTO, Commex-Technologies Dr Shimon Eckhouse, Chairman, Syneron		
19:00 – 20:30		Networking Evening Cocktail		

The Israel Innovation Summit, Thursday, March 22, 2007				
Morning Plenary sessions				
08:30- 09:00	Morning Coffee and Cakes -- Registration and Networking			
	Invited Keynote Speakers			
09:00 - 9:30	Shmuel (Mooly) Eden , Corporate Vice president, Mobility Group and General Manager of the Mobile Platforms Group, Intel Corporation <i>"The Age of Digital Health has Arrived."</i>			
09:30 - 10:00	Harel Kodesh , President, Products Groups, Amdocs			
10:00 - 10:20	China-Singapore Suzhou Industrial Park Mission from China Chairman Wang Jinhua and Vice Chairman Ms. Sun Yanyan <i>"Suzhou Industrial Park—The Gateway in China for Israeli Technology and Innovation"</i>			
10:20 – 10:50	Coffee / Juice			
Morning Parallel Sessions				
10:50 – 12:20	Breakthrough technologies and innovation start-ups, academia & emerging companies			
Information Security - Networks Chair: Prof Yehuda Afek, Tel Aviv University and Cisco	Cleantech - Water Technologies Chair: Yair Cohen Elron Electronic Industries	Entertainment – mobile & internet multimedia software applications Chair: Kobi Marenko, Logia	Medical Rehabilitation And Orthopedics Chair:	Cancer – Drugs Chair: Nava Swersky-Sofer, Yisum
Lunch Plenary Session				
12:20 -13:30	Lunch: Honor for The Israel Innovation Summit Community Sponsor the IVN – Israel Venture Network and Eric Benhamu chairman, IVN, Chairman 3Com, Palm			
13:30 - 14:30	Plenary Session - Water Technologies - Invited Speaker and Panel			
	Thomas M. Pokorsky , President & CEO, Aquarius Technologies Inc. <i>"Drivers of Innovation in the Water Treatment Industry"</i>			
Water Technologies: Innovation and Challenges	Chair and Moderator Prof Raphael Semiat , Technion - Israel Institute of Technology Ilan Wilf , Atlantium Technologies Ltd John Raspin , Frost & Sullivan			

Afternoon Parallel Sessions				
14:30 – 16:00	Breakthrough technologies and innovation start-ups, academia, and emerging companies			
Information Security - Applications	Cleantech-Renewable Energy	Entertainment – Mobile TV, Gaming Hardware	Cancer – Device	Immunotherapy
Chair: <i>Reserved</i>	Chair: Prof Arie Zaban Bar Ilan University	Chair: Adi Gan General Partner, Evergreen venture partners	Chair: <i>Reserved</i>	Chair: Dr. Nissim Darvish Pitango

The Israel Innovation Summit, Closing Sessions, Thursday, March 22, 2007	
16:10 - 16:30	Coffee Break
Closing Plenary Keynotes	
16:30 – 18:00	Afternoon Keynotes
	Mark S. Lewis , Executive Vice President and Chief Development Officer, EMC Corporation. <i>"The Digital Big Bang: Why massive growth will fuel demand for information innovation"</i>
	Gil Shwed , Founder, Chairman and CEO, Check Point Software Technology Ltd.
	Dr Irit Pinhasi , Vice President - Global Innovative R&D, Teva Pharmaceutical Industries Ltd. <i>"Innovative R&D in Teva - from early research to advance clinical development"</i>
18:00 – 18:20	Conference Closing
18:20 - 19:00	Coffee to-go